

Julia Giard Handschuh

juliashoe@gmail.com | www.juliashoe.com

Education

Masters in Performance Studies May 2011
New York University, Tisch School of the Arts | New York, NY
Areas of Concentration: improvisation, ecology and the politics of space

Bachelor of Fine Arts May 2005
Tufts University, Medford, Ma and the School of the Museum of Fine Arts, Boston, MA
Areas of Concentration: performance art and installation

Associate's Degree in Media Arts, Phi Theta Kappa May 2002
Greenfield Community College, Greenfield MA
Area of Concentration: photography

Professional Experience

Founder and Partner, Ajitate Design | Turners Falls, MA 2008 - present

- Provide full spectrum branding, marketing and design consultation to artists, small businesses and non-profit organizations
- Design and manage custom websites; develop custom wordpress themes and provide basic IT

Marketing and Design Coordinator, Earthdance Creative Living Project | Plainfield, MA 2010 - 2013

- Designed and managed a full spectrum marketing plan for an internationally known workshop residency and retreat center
- Provided all graphic design for print and digital collateral
- Consulted on web presence and social media

Co-Director, Commonwealth Center for Change | Northampton, MA 2009 - 2010

- Developed and coordinated community arts initiatives in the greater Northampton area, including exhibition, networking events and opportunities for local artists and arts organizations
- Worked with the Board of Directors, volunteers and interns to engage and sustain a vibrant community-based organization
- Designed and coordinated fundraising, outreach and marketing efforts to support a nonprofit organization

Program Coordinator, Commonwealth Center for Change | Northampton, MA 2008 - 2009

- Developed and coordinated public programs for a nonprofit center, including an artist residency and exhibition program, artist database and capacity building initiatives
- Served as research, administrative and development assistant to the Executive Director

Outreach & Development Coordinator, ASPECT: The Chronicle of New Media Art | Boston, MA 2006 - 2009

- Conducted outreach and communications with potential funders, museums and educational institutions
- Represented the organization at the College Art Association Conference and art fairs during Art Basel Miami
- Served as primary contact for contributing commentators and artists to a biannual new media arts publication
- Maintained organization of incoming materials in keeping with a production time-line

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- Assisted in the curation of a dvd of world renown and emerging new media artists

Administrative Assistant, Artistlink, Massachusetts Cultural Council | Boston MA 2006

- Updated and maintained online database of artist spaces in Massachusetts
- Attended meetings to evaluate the feasibility of artist live/work spaces and residency proposals
- Researched the history of Boston area live/work artist spaces
- Made site visits to area artist spaces
- Solicited engagement and feedback from artists working in a wide range of media in regards to their needs for a comprehensive search engine of state-wide artist opportunities

Selected Exhibitions / Performances / Lectures

- 2016 *A Trilogy: In service of; In light of; In memory of* Video with Tristatic, Live Art Magazine, Northampton, MA
- 2015 *i used to hate grapefruit* Performance, The Dance Complex, Boston, MA
- 2015 *3x3x3* Performance, The Milky Way, Turners Fall, MA
- 2015 *Long Pond* Performance collaboration with Athena Kokoronis, Fleet Moves, Wellfleet, MA
- 2014 *So that was 31* Performance, The Milky Way, Turners Fall, MA
- 2014 *Science Report: Pressure x Support* Video with Tristatic, Live Art Magazine, Northampton, MA
- 2013 *Hallowed/Hollowed* Interactive installation, REACH fest, Easthampton, MA
- 2013 *On Finding Ways of Being* Lecture Performance, National Communication Association Convention, Washington, DC
- 2013 *One Red Thread* Performance, The Noisecapades, Turners Falls, MA
- 2013 *Tristatic Style: Watch for the Fall* Video with Tristatic, Live Art Magazine, Northampton, MA
- 2012 *Lectures For Weather* Dance choreographed by Athena Kokoronis, Dumbo Arts Center, Brooklyn, NY
- 2012 *On Finding Ways of Being* Lecture Performance, springWIDEopen, Holyoke, MA
- 2011 *Everybody's Solo* Dance choreographed by Athena Kokoronis, Judson Church, New York, NY
- 2010 *Unnatural Territory* Installation/Performance, Sculpture Key West, Curated by Lilly Wei, Key West, FL
- 2009 *Burrow Range* Installation, The Storefront Artist Project, Pittsfield, MA
- 2009 *Thresh Hold* Installation, Spctclr Vws, Brooklyn, NY
- 2009 *Release; Recovery*. Installation/Performance, Sculpture Key West, Curated by Shamim Momim of the Whitney Museum of American Art, Key West, FL
- 2008 *Morning Drawings*, ARTHappening, A.P.E. Gallery, Northampton, MA
- 2005 *Pocha Nostra Open House* Performance, Oaxaca City, Oaxaca MEX
- 2005 *Pour le Lieu* Performance, Le Lieu Centre en Art Actuel, Quebec City, Quebec CAN

Grants / Awards / Residencies

- 2015 *Vermont Performance Lab*, Artist-in-Residence with iLAND, Guilford, VT
- 2015 *Fleet Moves*, Artist-in-Residence, Wellfleet MA
- 2012 *Mount Tremper Arts*, Artist-in-Residence with iLAND, Guilford, VT
- 2010 - 2011 *Continuing Scholars Grant*, Jack Kent Cooke Foundation, PA

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2010 *E|MERGE* Artist-in-Residence, Earthdance, Plainfield, MA
2008 *Fountainhead Residency* Artist-in-Residence, Miami, FL
2005 *Pratt Travel Grant*, School of The Museum of Fine Arts, Boston MA
2002 - 2004 *Jack Kent Cooke Undergraduate Scholarship*, Jack Kent Cooke Foundation, PA

Curatorial

2013 *Place[Maker]Space*, Plainfield, MA
2013 *E|MERGE Interdisciplinary Artist Residency*, Plainfield, MA
2011 - present *iLAB Residency*, iLAND Interdisciplinary Laboratory for Art Nature and Dance, New York, NY
2008 -2010 *storefront ART* Commonwealth Center for Change, Northampton, MA
2007 *Performance Vol. 9*, ASPECT: The Chronicle of New Media Art, Boston, MA
2005 *Action Pact*, GASP Gallery, Boston, MA
2004 *Corporeal Heat International Performance Art Festival* Boston, MA

Publications

Besel R. & Blau J. (eds) 2013. *On Finding Ways of Being: Kinesthetic Empathy in Dance and Ecology* Performance on Behalf of the Environment. Lexington Press: 147-174

The Present Tense 2013. *Performing the Impossible: Homemade Revolutionary Acts*. thepresenttense.org/archive/?p=1617

Artists in Context 2012. *Grok it. Connected and Consequential*. www.artistsincontext.org/index.php/connected-a-consequential/resources/203-theory.html#JHandschuh

Selected Press

Momin, Shamim, *SKW 2009*, Sculpture Key West, exhibition catalog, 2009
Kee, Christina, *Sculpture Key West 2009*, Art Critical, 2009
Speare, Jed, *Contaminate II @ Midway Studios* Big Red & Shiny, I#60
La Chance, Michael, *L'alterite du regard (exchange Quebec-Boston)*, Inter, 91, 2005
Fardy, Jonathan, *A GASP of Fresh Air*, artsMEDIA, March/April 2005
McQuaid, Cate, *A room of their own*, The Boston Globe, January 21st, 2005

Additional Education and Projects

- *Tristatic* - I am one-third of this collective of women that has been collaborating and making performance for video since 2006 (tristaticdump.tumblr.com)
- *Place[Maker]Space* - I collaborated with Melinda Buckwalter and Lailye Weidman to curate and facilitate this three-day interdisciplinary convergence for makers and researchers to dialogue and exchange practices that address notions of place (earthdance.net/calendar/2013/09/place-maker-space)

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- *Feed the Movement* - I co-founded this initiative in 2012 to coordinate donations from New England farms and deliver them to the Occupy Wall Street Kitchen in New York City (feedthemovement.wordpress.com)
- *Not an Alternative* - I collaborated with this collective to design, construct and implement tools for direct action during the height of Occupy Wall Street (notanalternative.org/projects)
- *Art and Resistance* - I attended this three-week intensive through the The Hemispheric Institute at NYU in San Cristobal de las Casas
- *Valley Art Share* - I designed, developed and stewarded this online social network for artists, including an online exhibition series and micro-grant system from 2008 - 2015 (valleyartshare.com)
- *SEEDS (Somatic Experiments in Earth Dance & Science)* - I provided videography and sound tech for this week-long festival at Earthdance, Plainfield, MA
- *Arts Night Out* - I coordinated the revitalization of the monthly gallery walk in Northampton Massachusetts, including coordinating volunteers, outreach materials, publicity and membership
- *La Pocha Nostra Summer School* - I attended a 10-day study with Guillermo Gomez Pena and the performance art collective Pocha Nostra in 2005